

Our goal is to incentivize businesses to switch to our best-in-class VoIP business phone service, which will save them money — for the purpose of directing a significant portion of those savings to the charities they support.

THE PHILANTHRO-PHONE PROJECT



VICTORY
COMMUNICATIONS

TeleCom | Computing | Connectivity

VictoryC.com | 866.443.7788

WHAT'S THE BIG IDEA?

Most busy executives would prefer going to the dentist than thinking about changing telecom providers and for years have taken an “if it ain’t broke, don’t fix it” approach to renewing services.



Accordingly, many businesses are paying significantly more than is necessary each month while not benefiting from the latest advancements in VoIP telecom technology.

Let’s create a very low cost referral program for telecom services that incentivizes businesses to save money — **for the purpose of sharing those savings with the nonprofit and other tax exempt groups they support.**



THE BACKSTORY

Jerry Hess joined Victory Communications to launch the **PHILANTHRO-PHONE** project after serving for several years as CIO and then as CEO of Earth Day Texas, a 501(c)(3) nonprofit organization for its highly successful 2015-2016 event-year.

Several years prior to the launch of **PHILANTHRO-PHONE**, Jerry and James Parman, the twenty-year CEO of Victory Communications, were discussing telecom margins to see how aggressive his firm could get on pricing for nonprofit organizations.



The conversation about inexpensive telecom service for nonprofits evolved into a conversation about incentivizing the businesses that support them to spend a little time to reevaluate “if it ain’t broke, don’t fix it” telecom line item expenses — so that a portion of their savings could be redirected to their favorite nonprofits.

PHILANTHRO-PHONE

THE BACKSTORY

The logic is if a nonprofit has 10 to 20 corporate partners participating in this program who each save \$5,000 per year on telecom services, it is possible a nonprofit could receive a \$25,000 to \$50,000 annual donation windfall (receiving half of corporate partners savings).



Saving nonprofits money on telecom service is still a part of the plan; however, bringing corporate partners into the mix is a huge revenue multiplier for nonprofits — and provides great savings as well for corporate partners.

Once the program is in place corporate partners can once again enjoy not thinking about their telecom service for years, but with the satisfaction of knowing that they are doing so for a great cause that they support!



THE PROCESS

1

Contact us directly at 866-443-7788 or e-mail us at tppp@victoryc.com for more information or to request that we call you.

2

After discussing your current service and needs over the phone we will generate a proposal and schedule a time to meet with you in person.

3

We will go over the proposed services, setup, pricing, and how savings will be shared with your nonprofit partner(s).

4

Paperwork is signed and an installation and service start date are selected.

