



Connect With Your Customers & Cut Administrative Time

Bull'sEye by Victory uses advanced, web-based technology to help reminder service companies reach their target audiences—through automated and live messaging—driving customer and patient satisfaction, while increasing sales volume.

Bull'sEye's advanced platform offers powerful, Instant Response Technology (IRT) that allows our clients to completely manage their own customer reminder service or renewal programs, with the added advantage of real-time reporting.

Moving at today's rush hour pace, many customers find themselves overlooking important appointments, subscription renewals, or membership deadlines. Bull'sEye is the proven tool that helps our business clients reach their customers with targeted reminder messages that help increase administrative operating efficiency, while promoting overall customer satisfaction.

Bull'sEye is a powerful, user-friendly service that has unlimited potential. Here are just a few of Bull'sEye's service solutions:

- **Membership/Renewal Information.** Bull'sEye instantly sends out time-sensitive messages to your specific customer base, at the mere touch of a button. Using our IRT, you can connect with members or subscribers to encourage their subscription renewal or remind them of an expiration date, and gather their feedback immediately.
- **Order Updates.** Whether you have filled a prescription, finished a project, or have shipped merchandise, it's nice to let your customer know the status of their order. Bull'sEye lets you connect with the customer, giving them the information they need quickly and efficiently—without tying up a phone line for reminder calls.
- **Up-Sell Opportunities.** A courtesy call is more than a display of kind sentiment—it can earn you business. Bull'sEye allows you to connect with your customer to advise them of seasonal specials and promotions.

*In any business, time is money. Spending time on reminder service calls is highly unproductive—unless, of course, they're coordinated through Bull'sEye. **Imagine sending a phone message, instantly reaching your customers who's project is completed, a service renewal, or a membership upgrade. Now imagine that each customer can simply touch a button and be connected with your customer service staff—that's the difference with Bull'sEye.** Our link-back technology service not only lets you connect with your customers; it helps you earn their continued business.*

Change the way you connect with your customers and fuel your success with powerful Bull'sEye technology.

Contact Bull'sEye today – **and see where it takes you.**

Victory Communications

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